

Together for a cleaner Arena

PreZero to become the official waste removal and recycling partner of the Allianz Arena in Munich

Neckarsulm/Munich, September 9, 2020. The environmental services provider PreZero is to be the official waste removal partner of the Allianz Arena in Munich and will take over all waste removal tasks for the FC Bayern stadium in Munich. "We are pleased that we will have PreZero at our side as a competent waste disposal and recycling partner. Together with PreZero, we want to conserve resources and develop our stadium into one of the world's most sustainable," says Jürgen Muth, Managing Director of the Allianz Arena.

PreZero is part of the Schwarz Group which also includes the retail companies Kaufland and Lidl. As one of the leading service providers in waste and recycling, PreZero pursues the vision of a world that no longer wastes resources thanks to closed loops. Zero waste, 100 percent recyclables. PreZero analyzes waste flows and finds sustainable solutions that range from garbage separation systems to unconventional recycling approaches. Recycling not only saves disposal costs but also conserves resources.

"Our goal is to promote the topic of sustainability in the Allianz Arena and to jointly develop forward-looking waste management solutions. As a sustainability consultant, we will present various projects to the Allianz Arena and contribute our experience in waste disposal at stadiums," says Thomas Kyriakis, CEO of PreZero. The PreZero Arena in Hoffenheim, the national league stadium named after the company, has already successfully implemented a wide variety of sustainability projects such as an innovative reusable cup system or the use of the stadium's own turf to produce autograph cards on grass paper.

Within the framework of the partnership with the Allianz Arena, which will run for one year until June 2021, another stadium is now to be advised on all questions concerning sustainable waste and recycling management. "FC Bayern attracts several million people to the Allianz Arena every year – we want to do justice to the resulting ecological footprint. We want to create a sustainable future for the Allianz Arena by working with PreZero," says Andreas Jung, Director of Marketing at FC Bayern Munich.

The Allianz Arena has already worked with PreZero as participants in "FUTURY – THE MISSION III: 'Sports – Be sustainable!'. In THE MISSION project, student groups created innovative sustainability concepts for the Allianz Arena. PreZero was able to advise the teams in the areas of logistics, waste management, and sustainability.

More information about PreZero can be found at our [press portal](#).

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Image caption: The environmental services provider PreZero is to become the official waste disposal and recycling partner of the Allianz Arena in Munich.

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