

K 2022: Great interest in high-quality plastic recyclates

After an exciting week at the trade fair, PreZero draws a positive conclusion

Neckarsulm, October 27, 2022. At K 2022, the world's most important trade fair for the plastics and rubber industry, which ended yesterday, environmental services provider PreZero presented its services in the field of plastics recycling and packaging. At live events, the company worked together with partners to produce high-density polyethylene (rHDPE) and polypropylene (rPP), making it possible to directly experience the quality and diversity of modern recyclates. In a well-attended TechTalk, representatives from PreZero and the U.S. company Milliken highlighted the technical background of improved PP recycling through the joint work of the two companies. "Not only at our events, but also directly at our booth, it became clear how great the interest in sustainable, high-quality recyclates is," reports Thomas Eck, CTO of PreZero Polymers. "For PreZero, K 2022 was therefore a complete success: we were able to make many new contacts and develop ideas. That's important, because the path to a cleaner future can only be achieved together." Now, he says, it's a matter of evaluating the impetus and initiating new projects.

There were also compliments for the eye-catching booth design: "The feedback for our reusable, richly greened booth was throughout positive," said Head of Marketing Marcus Sagitz, summarizing the reactions of booth visitors. "We're very pleased about that, because the design and concept of our booth reflect our demands for sustainability and recyclability." Sagitz thanked all employees and partners for their commitment and the guests for their interest and inspiring conversations.

Interested parties who weren't able to attend K2022 can find an overview of the booth and on-site events, as well as impressions from the show, at www.circularfuture.de/en.

Further information about PreZero is available for you in the [press portal](#).

www.prezero-international.com | [Facebook](#) | [LinkedIn](#) | [Instagram](#) | [Twitter](#)

Caption 1: PreZero welcomed many visitors at the K 2022.

Caption 2: The booth concept caught positive attention.

Press contact:

PreZero Stiftung & Co. KG
Stiftsbergstraße 1 · D-74172 Neckarsulm, Germany
Business Communication
press-int@prezero.com | www.prezero-international.com