

# **Hannover Messe: Circular economy for industry**

Preserving resources, efficiently using raw materials, protecting the environment: PreZero as a partner for sustainable business

Neckarsulm, April 5, 2023. At this year's Hannover Messe from April 17 to 21, PreZero will provide impulses, inspiration, and information on the complex topic of circular economy. During the five days, representatives from companies and organizations can receive advice on how PreZero supports them as a partner towards a circular future. The Hannover Messe is considered the world's leading trade fair for the industry.

Preserving resources, avoiding waste, sustainable recycling, and efficient use of raw materials in your own company – a big challenge for many. In addition, the requirements for starting in circular economy are highly individual for each company. Therefore, PreZero accompanies companies on this journey so they can focus on their core business. The experts from PreZero answer how this can be achieved and how an optimal, ecologically and economically sensible solution can be developed together,

#### daily from 9 a.m. to 6 p.m.,

#### in Hall 12, Stand E45.

At the trade fair booth in Hannover, PreZero presents perspectives and opportunities for companies with well thought out material loops in the #BLACKBOX CIRCULAR ECONOMY. Additionally, visitors can discuss the possibilities resulting from a partnership with PreZero on-site. Innovation always arises through collaboration: Let's think circular together!

With services along the entire value chain, from consulting to packaging licensing with PreZero Dual to concrete support for disposal and recycling, PreZero, as the environmental division of the Schwarz Group, is one of Germany's leading environmental service providers.

Interested parties can obtain advance information on PreZero's appearance at the Hannover Messe at <a href="www.circularfuture.de/en">www.circularfuture.de/en</a>. They can also arrange individual appointments with consultants during the trade fair.

The PreZero team is looking forward to numerous visitors!

For more information about PreZero, please visit our Press Portal.

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**Image caption:** At the PreZero booth at the Hannover Messe, the environmental service provider sheds light on the #BLACKBOX CIRCULAR ECONOMY and accompanies companies on their individual path towards a circular economy.

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